



Media Pack

We currently offer advertisement opportunities for online retailers in the greenhouse industry who would like to advertise their services and matching products on our website.

Why Advertise on GreenhouseReviews.co.uk?

- We Target Consumers Looking To Buy
- Specialised Website Dedicated to the Greenhouse Sector
- Good SEO Trust Flow in the Gardening Industry (*Source: Majestic SEO*)

We offer three ways to advertise which can be found on the pages below.



Advertising Feature One: Greenhouse Retailer

Type: Directory-Style Greenhouse Retailer Listing

Ad Location: <https://www.greenhousereviews.co.uk/retailers/>

Your business will be shown on our [Greenhouse Retailers](#) page as a recommended retailer and will be published publicly in front of consumers looking for a reputable seller.

The Sponsored Retailer listing includes:

- Business Logo
- Brief Description
- Location
- Contact Number / Email
- Website Link

Pricing

£200.00 for a 1-Year Listing

Example Listing:



GREENHOUSES.COM

One of the largest greenhouse suppliers in the UK
and across the globe, Greenhouses.com is
*"Committed to providing the best possible service to
our customers."*

Brands include; Halls, Eden, Juliana and Gabriel Ash.

Location: Cheltenham, England

Contact Number: 01242 662926

Email: contact@greenhouses.com

Website: [Greenhouses.com](https://www.greenhouses.com)

Advertising Feature Two: Sponsored 'Recommended Retailer'

Type: Sponsored Recommended Retailer

Location: Individual Greenhouse Review Page

This feature suggests a single, trusted online retailer on an individual greenhouse review page and is shown twice throughout the review. Your business details and link to where the reader can purchase the reviewed greenhouse will be shown at both the start and at the end of the review.

This is a highly targeted opportunity for consumers looking to buy during or after reading our review.

The Recommended Retailer Feature includes:

- Recommended Retailer Section at Start of Review
- Recommended Retailer Section at End of Review
- Links to Your Product Page for the Customer to Purchase
- Brief Summary of Your Business (*bullet points*)

See a live preview of this advertising feature active on a product review page [here](#).

Pricing

£125.00 for a 1-Year Sponsorship (per product review page)

Note: Only one retailer will be able to take the 'Recommended Retailer' feature per individual product review page, meaning that only you will receive all interested traffic for this feature.

Example 'Recommended Retailer' Section:

Recommended Retailer

If you're looking to purchase an Elite Compact greenhouse, use our 5* recommended retailer:

RetailerWebsite.co.uk

- 1000's of 5* Trusted Reviews
- Free Delivery Over £75*
- Helpful Staff & Customer Service
- Safe & Secure Payments



Advertising Feature Three: Banner Advert

Type: Banner Advert

Website Location: All Pages with Sidebar

A 300px x 250px banner advert linking to your website. Your advert will be visible on all pages on our website that shows the right hand sidebar column. Banner artwork to be supplied by advertiser.

The Banner Advert includes:

- 300px x 250px Banner Space to Advertise Your Business
- Website Link
- Visible Across 90% of Our Website

Pricing

£500.00 for a 1-Year Placement (per advert)

Note: To maximise conversion to your website, this ad opportunity is limited to a maximum of 2 ad spots.

Example 'Banner Advert' Section:

The screenshot displays the Greenhouse Reviews website. The header includes the logo and navigation links: HOME, GREENHOUSE REVIEWS, GREENHOUSE RETAILERS, and GROWING GUIDE. Below the header, a breadcrumb trail reads 'You Are Here: Greenhouse Reviews'. The main content area is titled 'Greenhouse Reviews' and contains a paragraph about buying a new greenhouse. Below this, there are three columns: 'Latest Review' (Juliana Premium Greenhouse Review), 'Hot Review' (Palram Harmony Greenhouse Review), and 'Best Value' (Halls Popular Greenhouse Review). Each column has a 'READ REVIEW' button. Below these columns is a section titled 'Greenhouse Reviews By Brand' with two images: 'Halls Greenhouse Reviews' and 'Eden Greenhouse Reviews'. On the right side, there is a sidebar with a search bar, a 'BROWSE BY CATEGORY' section with links to HOME, GREENHOUSE REVIEWS, GREENHOUSE RETAILERS, and GROWING GUIDE, and a 'GREENHOUSE BRANDS' section with logos for Halls, Eden, Palram, and Juliana. At the bottom of the sidebar, there are two large red-bordered boxes labeled 'ADVERT 1' and 'ADVERT 2', indicating the placement for banner advertisements.

How To Advertise With Us

We'd love to work with you, so if you're ready to start advertising with us, simply fill in our online advertising form and we'll get back to you with an Invoice for your requirements.

Fill in our [Advertising Contact Form here](https://www.greenhoureviews.co.uk/advertising-contact/).

<https://www.greenhoureviews.co.uk/advertising-contact/>

Terms

- Payment can be made via PayPal or Bank Transfer and will need to be made before your advert or placement goes live.
- All ads or placements will be deactivated upon the term expiry date, unless renewed.
- All ads or placements are non-transferable or refundable once live for 7 days or more.
- Note: We are not VAT registered so cannot supply a VAT receipt.